



FROM: MABAS-WI Executive Board
DATE: March 2026
RE: 2026 Vendor/Exhibitor Information and Registration Form

- Please join us! We invite you to participate in the 14th Annual **MABAS Wisconsin Conference**. This event is scheduled for September 24th through September 26th at the Holiday Inn & Conference Center 1001 Amber Avenue, Stevens Point, WI 54482. The conference agenda will be posted on the MABAS Wisconsin website: www.mabaswisconsin.org
- Conference attendance is estimated at 200 participants from the emergency responder community (State, Dispatchers, EMS, Law Enforcement; Fire & Rescue agencies)
- Attendees will have time to view your exhibits intermittently during the conference on Friday from 7:00 a.m.– 5:00 p.m. and on Saturday, from 7:00 a.m. to 12:00 p.m. Be assured adequate client time will be available. You will also be able to meet with vendors on Friday evening during the bean bag tournament.
- **We encourage vendors to bring apparatus and vehicles to showcase. Everyone will be located together in the same vendor room.**
- For those vendors bringing apparatus, they can be washed outside the hotel from 09:00 am to 11:00 am on Thursday the 24th and the vendor area will be open for vehicles to set up from 2:00 pm to 4:00 pm on Thursday. **Please see the information below in the Vehicle Addendum from the hotel regarding how much fuel should be onboard the vehicle before bringing inside the facility. The Holiday Inn Conference Center is a carpeted facility, and apparatus vendors are responsible for bringing appropriate materials along to protect the carpet under displayed apparatus to prevent damage. Vendors with display apparatus are asked to exercise extreme caution when entering/exiting the facility to prevent damage to carpet squares from turning of apparatus tires.**
- Vendors have the option of also attending the WEMA Conference. Set up for this conference is on Wednesday the 23rd for the Vendor show on Thursday. Vendors registered for both conferences will stay for the MABAS-WI Conference Friday and Saturday. See Below for Pricing information.
- The Holiday Inn has rooms set aside for conference attendees, including the vendors. Be sure to indicate to the hotel that you are attending the MABAS Conference. The lodging room rate will be \$101.00 plus tax per night. There will be a link provided on the website for making reservation online, or you can call direct to book at (715)344 0200.
- Vendor displays for those attending just the MABAS conference can begin setting up on Thursday, September 24th at 5:00 p.m. and breakdown must be completed by 1:00 pm on Saturday September 26th. If you need to depart earlier than the scheduled finish of the conference you may do so without penalty.
- Preferred booth spaces will first be offered to our corporate sponsors. All other booths will be assigned on a first come, first serve basis. **Payment and a completed registration form are required to reserve your tabletop or vehicle space.**
- A confirmation email will be sent to you after your registration form and payment are received. All credit cards are accepted. Please RSVP before Sept, 10th 2026. Reservations received after September, 10th 2026 are non- refundable.

For questions contact:

MABAS-WI Treasurer
PO Box 143
Sand Creek, WI 54765

treasurer@mabaswisconsin.org



14TH ANNUAL MABAS-WI CONFERENCE
SEPTEMBER 24TH - SEPTEMBER 26TH , 2026
"HOLIDAY INN & CONFERENCE CENTER",
1001 AMBER AVENUE. STEVENS POINT, WI
54482

VENDOR REGISTRATION

COMPANY:_____

ADDRESS:_____

CITY:_____STATE:_____ZIP:_____

CONTACT INFORMATION

NAME:_____

EMAIL:_____

BUSINESS PHONE:_____ MOBILE NUMBER_____

☐ **I will not be attending this year**

☐ I **will** be attending the MABAS-WI conference only **\$ 300.00** Registration Fee
Registration includes one 8-foot table and one lunch on Friday. Please bring your own signage.

☐ I need space for vehicles . List type of vehicle_____

Vehicles to park in the vendor area from 11:00 am to 4:00 pm on Thursday

I will be attending **both** the WEMA and MABAS Conference and Vendor Shows. **\$550.00**
Registration fee. Set up for the WEMA Conference Vendor Show will be Wednesday Sept. 23rd and
the show will be Thursday Sept 24th from 7:15am to 1pm.
(individual cost for each conference is \$300 each, you receive this discounted rate when registering for both).

☐ I need an electrical hook up-**Cost is \$25.00**

☐ I need _____extra tables at \$25.00 each totaling \$_____

☐ I need _____extra meals at \$10.00 each totaling \$_____

Personnel beyond 1(representative) will need to purchase meals.

Total of all above selected items -\$_____

Mail Registration Form and Check to: MABAS-WI Treasurer, PO Box 143, Sand Creek, WI 54765.
Contact the MABAS-WI Treasurer if you would like to pay by Credit Card.

PLEASE FILL OUT AND RETURN VIA EMAIL EVEN IF YOU ARE NOT ABLE TO PARTICIPATE THIS YEAR



Conference Sponsorship opportunities.

☐ **WE ARE NOT INTERESTED AT THIS TIME**

WE ARE INTERESTED IN A SPONSORSHIP. PLEASE CHOOSE AND OPTION BELOW:

- ☐ **PLATINUM – Both WEMA/MABAS Conferences \$ 2600.00 – Includes conference registration for 3 persons, 2 - 8' tables, handout materials you supply will be placed in the conference folder with certification of recognition from MABAS WI. Your company will be announced at the beginning of every break and your company name will be in print on conference tablet. You will also have 10 minutes time to present your company's products at a time deemed to work by conference staff.**
- ☐ **PLATINUM – MABAS Conference only \$ 1350.00 – Includes conference registration for 3 persons, 2 - 8' tables, handout materials you supply will be placed in the conference folder with certification of recognition from MABAS WI. Your company will be announced at the beginning of every break and your company name will be in print on conference tablet. You will also have 10 minutes time to present your company's products at a time deemed to work by conference staff.**
- ☐ **Gold – Both WEMA/MABAS Conferences \$ 1900.00 - Conference registration for 3 persons, 2 - 8' tables, handout materials you supply will be placed in the conference folder, the name of your company announced at the beginning of every break. Your company name in print on conference tablet, along with a 10 minutes of available time to present your company's products at a time deemed to work by both conference staffs.**
- ☐ **Gold – MABAS Conference only \$ 1000.00 - Conference registration for 3 persons, 2 - 8' tables, handout materials you supply will be placed in the conference folder, the name of your company announced at the beginning of every break. Your company name in print on conference tablet, along with a 10 minutes of available time to present your company's products at a time deemed to work by both conference staffs.**
- ☐ **SILVER \$ 700.00 - MABAS-WI Conference Only! Includes handouts in conference folder and registration for 1 person. Your company name will be in print on conference tablet.**
- ☐ **Bronze \$ 400.00 – MABAS-WI Conference only! Includes company handouts in the attendee folders.**

***We are able to take credit/debit cards and electronic payments. Please contact the treasurer.**

**** If you would like to sponsor one of the breaks please contact the treasurer.**

*****See included flyer to sponsor the MABAS Bags Tournament**

If you would like to discuss our annual **Corporate Sponsorship Program**, Please contact the MABAS-WI President, Josh Ripp via email at: president@mabaswisconsin.org

The hotel provides Wi-Fi INTERNET ACCESS – If you have display items to be shipped to the hotel, please contact The Holiday Inn & Conference Center. If you have any special needs or requests that have not been addressed above, please attach them to this form or contact Quentin @ treasurer@mabaswisconsin.org or 715-829-3550 to discuss the details.

Exhibit space is limited, so get your reservation in early.

Payment and a completed registration form are required to reserve your tabletop space.

For questions contact: Treasurer Quentin Popp – 715-829-3550- treasurer@mabaswisconsin.org
PO Box 143 Sand Creek, WI 54765



Holiday Inn Hotel & Convention Center
1001 Amber Ave.
Stevens Point, WI 54482
Phone: 715-344-0200/Fax: 715-254-9944

Convention Center Vehicle Addendum

Holiday Inn Hotel & Convention Center permits fueled vehicles and motorcycles in the Convention Center providing the following policies are adhered to:

- I. Town of Stevens Point provisions of permit:
 - All batteries shall be disconnected (excluding driving in and driving out)
 - Fuel tanks shall not exceed ¼ of a tank capacity or (5) gallons.
 - Fuel tank openings shall be secured / sealed.
 - Vehicles shall not obstruct fire protection equipment or emergency exits.
- II. Hotel Vehicle Policies:
 - Vehicles must be clean and free of debris (upper area as well as undercarriage)
 - Vehicles must be rolled in or driven in on heavy plastic or similar material to protect the carpet.
 - Vehicle tires must rest on heavy plastic or similar material.
 - Plastic, metal tray or large sheet of plastic should be under the engine or any part of the vehicle that may leak on to carpet.
 - Client will be responsible for any damage to Convention Center property or carpet that may occur from vehicles in the Convention Center.
 - Chief Engineer of Holiday Inn Hotel & Convention Center will issue permits, on the property, at no extra charge.



Holiday Inn Hotel & Convention Center
1001 Amber Ave. Stevens Point, WI 54482
Vendor policies

- Vendors may not post, attach, paste or affix any placard or signage to walls or doors. Any signs must be posted on an available bulletin board or area agreed upon by the Expo Center. Tape or adhesive is prohibited on any wall or door. Signs, banners, or other items cannot be hung from ceilings.
- Event loading and unloading must be done in designated loading zone areas.
- If a vehicle is part of the Vendor Booth, please contact the sales department for a Vehicle agreement form. Vehicles will not be allowed to set up unless the agreement is signed by vendor and returned before the Vendor arrives for set up.
- Holiday Inn & Convention Center will have hotel staff supervising large vehicle placement in Expo to protect carpet. Damage to carpet/tiles will charged a replacement fee of \$35.00.
- Access to fire exit doors must not be blocked. All event set ups must be compliant with the Stevens Point Fire Codes.
- Large items displayed, housed or presented on any floor must be placed on a tarp or similar covering so as not to stain or damage flooring. Heavy materials must not be dragged, skidded or rolled over floors. All heavy materials or equipment must have matting placed underneath to protect all floor surfaces.
- Expo rooms should be returned in the condition received. All items and property must be removed by the end of the rental period.
- No Fryers, Halogen lighting or Smoke machines allowed in any booth.
- Furnishings: Each booth area is 8' x 10', all furnishings must be contained within booth boundaries (strictly enforced), height not to exceed 8'. Each booth will receive an 8' table and two chairs. Skirting, table cloths, signage and displays are the responsibility of the vendor.
- Electrical: Each booth has the option to purchase electricity for \$10 per booth. Vendors are responsible for providing power surge protection and UL listed extension cords. If vendors need special electrical set up for booths please contact the Holiday Inn & Convention Center in advance for special permission for possible placement. There will be an additional charge for 208/230 Voltage.
- Appearance: All booths must be kept reasonably clean and clear of clutter. If music is played at your booth, please keep it at a level that does not interfere with other vendors or activities.
- Shipping Merchandise to and from grounds: **VERY IMPORTANT:** Any merchandise shipped to the grounds can be received no more than 3 business days before the event, the grounds will not accept the package any time before that. For merchandise being shipped out after the event, it must be scheduled for pick up 1 business day after the event. Shipping and receiving forms must be picked up at the Front Desk and filled out completely. These forms must be attached to the package being shipped of hotel.
- The Holiday Inn & Convention Center is not responsible for any damage that may incur or lost or stolen items.